

## CARES Act CRF Funding Community Violence Prevention Grant Program

### Goals and Objectives:

1. Primary prevention, which seeks to stop violent behaviors from occurring in the first place,
2. Secondary prevention aims to stop the progression of violence once it is established, and
3. Tertiary Prevention involves the rehabilitation of individuals with an established violent behavior or impacted as a victim.

### Basic eligibility criteria

1. applicant must be a 501(c)(3) based in Kent County
2. applicant must have been in existence for at least one year
3. applicant must deliver all programming in Kent County
4. must comply with all applicable state and federal laws, including the CARES Act laws
5. agreement to provide summary of project and outcomes in January 2021

### Strategies:

1. Reduce availability and misuse of alcohol, marijuana, and other substances;
2. Reduce access to lethal weapons like guns and knives;
3. Change cultural norms that support violence;
4. Provide mentors, counselors, or other similar support for youth;
5. Provide alternative activities during the day and at night for youth that keep them engaged and involved not idle and directionless; and
6. Education and support to anti-gang measures.

### Proposals of no more than six pages will be assessed based on the inclusion of the following:

1. Project description (25%)
  - a. Project description: Specific details are highly encouraged. Generalized statements lacking measurable, ascertainable specifics are not sufficient.
  - b. Project goal(s) and strategies: Identify specific, measurable goals and the strategies that will be used to implement those goals.
  - c. Number of youth or young adults with which the Project is anticipated to work.
  - d. Identification of the specific neighborhood(s) or comparable geographical area and how that area was chosen as the location of the project.
  - e. Description of how the identified area has been directly or indirectly affected by the COVID-19 pandemic and how the Project mitigates or ameliorates those effects.
2. Organizational Readiness (40%)
  - a. History of working with the specific neighborhood or population impacted by violence in Kent County—pre-existing programs will be favored because of the short timeline for using the grant funding.
  - b. History of building and facilitating teams, and mediating conflicts in Kent County.
  - c. Date on which work would start.
3. Measurable outcomes: (25%) Project must generate measurable outcomes. Describe how your organization will measure the performance and impact of the project and the methods it will use to

evaluate its effectiveness (e.g. case-study reviews, interview protocols, logs, comparison with other comparable jurisdictions).

4. Budget (no more than 1 page) (10%)
  - a. Budget showing expenses applicable to each goal or strategy
  - b. Requests for wages must identify the number of individuals, and the approximate number of hours and wage rate for each, for example, “four employees at 20 hours per week at \$20/hour” or “three full-time contract workers @ \$1,000 each”
  - c. Demonstration of how requested funds will be utilized by December 15, 2020

#### Cover application form

1. Applicant information:
  - a. Organization’s official name
  - b. address
  - c. TIN
  - d. DUNs
  - e. date of formation/incorporation
  - f. average annual gross revenue for the last 2 years.
2. Amount requested—grants available from \$5,000 to \$150,000
3. ID any partners or partner organizations
4. Number of FTE employed by applicant
5. Certification – can spend all money by 12.15.2020

Not all funds will be awarded

#### Timeline & Process:

- September 28/29: Determine whether the program will be hosted by Heart of West Michigan United Way and, if not, identify who is going to take the lead on managing the application and review process. Identification of possible members of review committee with or without HWMUW involvement.
- October 1: Program description due to Wayman & Mandy
- October 2: Finalize program description
- October 5: Subcommittee considers parameters of program; soft launch to prospective applicants
- October 8: Board of Commissioners appropriates \$500,000
- October 8: Program officially announced, applicants given 10 days to submit proposals
- October 12: Week of—review committee training
- October 19: Application period ends
- October 20: Applications distributed to review committee members
- October 21: Review Committee Meeting #1
- October 22: Review Committee Meeting #2
- October 23: Final Review Committee Meeting (if necessary) --recommend grant awards
- October 30: Grant agreements drafted, negotiated, and funded (Legal/Fiscal)
- November 1-December 15: Funded programs operate
- December 16: Unspent funds (if any) are returned to the County
- January 30: Summary reports