

KCSBRP applicants by ownership designation

Ownership	Number of applicants	Percent of total applicants
Minority Owned	825	28.3%
Multiple designations	667	22.9%
None of the above/no answer	630	21.6%
Woman Owned	630	21.6%
Other	129	4.4%
Veteran Owned	31	1.1%
Total	2912	100.0%

KCSBRP applicants by ownership designation & covid support

Already received COVID support	Number of applicants	Minority-owned %	Woman-owned %	Veteran-owned %
Yes	1057	36.3%	42.5%	2.5%
No	1855	58.3%	44.3%	2.0%
Total	2912	50.3%	43.6%	2.2%

KCSBRP applicants by race / ethnicity

Race/ethnicity	Number of applicants	Percent of total applicants
Caucasian/White	1009	34.65%
African/African American/Black	797	27.37%
Hispanic/Latino/a/x	336	11.54%
Asian	299	10.27%
Multiracial	243	8.34%
No answer	186	6.39%
Middle Eastern	37	1.27%
Native American	5	0.17%
Total	2912	100.00%

KCSBRP applicants by 50% Kent County ownership

50% or more Kent Co. ownership	Number of applicants	Percent of total applicants
Yes	2829	97.3%
No	79	2.7%
Total	2908	100.0%

KCSBRP applicants by business type

Business industry	Number of applicants	Percent of total applicants
Services	1379	47.6%
Other, please specify	569	19.6%
Food or beverage	454	15.7%
Retail	341	11.8%
Child care	92	3.2%
Manufacturing	65	2.2%
Total	2900	100.0%

KCSBRP # of Kent Co employees

Business industry	Number of Kent County Employees
Services	4828
Food or beverage	3140
Other, please specify	2305
Retail	1136
Manufacturing	831
Child care	249
Total	12489

KCSBRP FTEs by business type

Business industry	FTEs
Services	5,677.75
Food or beverage	2,753.72
Other, please specify	2,272.00
Retail	1,052.50
Manufacturing	347.00
Child care	284.50
Total	12,387.47

KCSBRP referral

Referral	Number of applicants	Percent of total applicants
Grand Rapids Chamber of Commerce	984	35.0%
City of Grand Rapids	402	14.3%
Kent County	256	9.1%
Other, please specify	231	8.2%
None of the above	195	6.9%
City of Kentwood	103	3.7%
West Michigan Asian American Association (WM-AAA)	91	3.2%
Grand Rapids Black Chamber of Commerce aka NBL	53	1.9%
West Michigan Hispanic Chamber of Commerce	53	1.9%
GROW	49	1.7%
Sparta Area Chamber of Commerce	46	1.6%
Grand Rapids Asian Pacific Festival	37	1.3%
Michigan SBDC	24	0.9%
MI-Small Business Development Center	24	0.9%
Cascade Charter Township	23	0.8%
City of Wyoming	21	0.7%
Lowell Area Chamber of Commerce	21	0.7%
Byron Center Chamber of Commerce	19	0.7%
Caledonia Area Chamber of Commerce	19	0.7%
Ada Business Association	17	0.6%
Rockford Chamber of Commerce	14	0.5%
City of Walker	13	0.5%
Latino Business and Economic Development Center	13	0.5%
Muse GR	11	0.4%
Grand Rapids Township	10	0.4%
Walker Chamber of Commerce	10	0.4%
Local First	9	0.3%
Grandville Jenison Chamber	8	0.3%
City of Grandville	7	0.2%
City of Lowell	7	0.2%
Plainfield Township	7	0.2%
Brann's Steakhouse	6	0.2%
Third Coast Development	6	0.2%
Alpine Township	5	0.2%
SCORE Grand Rapids	4	0.1%
City of Rockford	3	0.1%
Neighborhood Business Alliance	3	0.1%
South Division-Grandville Ave Corridor Improvement Authority	2	0.1%
Ada Township	1	0.0%
GVSU/Mi Veteran Entrepreneur Lab	1	0.0%
Kitchen 67	1	0.0%
Ninguna de las anteriores	1	0.0%
OppFund	1	0.0%
West Michigan Plumbers, Fitters & Service Trades Local Union #174	1	0.0%
Total	2812	100.0%

KCSBRP applicants by ZIP and COVID-19 support

Already received COVID support	No		Yes		Total	
	ZIP (5-digit)	Percent of total applicants	Number of applicants	Percent of total applicants	Number of applicants	Percent of total applicants
49507	16.9%	313	5.1%	54	12.6%	367
49503	8.8%	164	11.5%	122	9.8%	286
49508	10.5%	194	6.6%	70	9.1%	264
49548	9.9%	183	6.1%	65	8.5%	248
49546	4.6%	85	8.0%	85	5.8%	170
49509	6.2%	115	4.9%	52	5.7%	167
49512	3.9%	73	7.1%	75	5.1%	148
49504	5.1%	94	4.7%	50	4.9%	144
49506	4.4%	82	5.1%	54	4.7%	136
49525	2.2%	41	6.2%	66	3.7%	107
49505	3.6%	67	2.9%	31	3.4%	98
49519	3.5%	65	2.7%	29	3.2%	94
49418	2.0%	37	4.3%	45	2.8%	82
49316	1.8%	33	2.3%	24	2.0%	57
49341	1.5%	27	2.7%	29	1.9%	56
49321	1.9%	36	1.8%	19	1.9%	55
49534	1.1%	21	3.2%	34	1.9%	55
49315	1.4%	26	2.2%	23	1.7%	49
49345	1.0%	19	2.8%	30	1.7%	49
	2.5%	46	0.1%	1	1.6%	47
49544	1.1%	21	2.2%	23	1.5%	44
49331	1.2%	23	1.5%	16	1.3%	39
49301	0.5%	10	1.7%	18	1.0%	28
49319	0.5%	10	0.9%	10	0.7%	20
49330	0.5%	10	0.7%	7	0.6%	17
49306	0.4%	8	0.5%	5	0.4%	13
49302	0.3%	6	0.2%	2	0.3%	8
49510	0.3%	6	0.1%	1	0.2%	7
49516	0.4%	7			0.2%	7
49501	0.2%	3	0.1%	1	0.1%	4
49343	0.1%	2	0.1%	1	0.1%	3
49518	0.2%	3			0.1%	3
49323	0.1%	1	0.1%	1	0.1%	2
49442	0.1%	2			0.1%	2
49468			0.2%	2	0.1%	2
49523	0.1%	2			0.1%	2
49588	0.1%	2			0.1%	2
49608	0.1%	1	0.1%	1	0.1%	2
39331			0.1%	1	0.0%	1
40505			0.1%	1	0.0%	1
46767	0.1%	1			0.0%	1
48525	0.1%	1			0.0%	1
48548	0.1%	1			0.0%	1
48809			0.1%	1	0.0%	1
48823			0.1%	1	0.0%	1
48838	0.1%	1			0.0%	1
48864	0.1%	1			0.0%	1
48912	0.1%	1			0.0%	1
49080			0.1%	1	0.0%	1
49305	0.1%	1			0.0%	1
49318			0.1%	1	0.0%	1
49332	0.1%	1			0.0%	1
49401	0.1%	1			0.0%	1
49403	0.1%	1			0.0%	1
49405	0.1%	1			0.0%	1
49417			0.1%	1	0.0%	1
49428			0.1%	1	0.0%	1
49435	0.1%	1			0.0%	1
49458	0.1%	1			0.0%	1
49515			0.1%	1	0.0%	1
Total	100.0%	1855	100.0%	1057	100.0%	2912