

KCSBRP award recipients by ownership designation

Award Ownership	\$5,000		\$10,000		\$15,000		\$20,000		Total	
	N	%	N	%	N	%	N	%	N	%
Minority Owned	301	26.4%	155	22.6%	41	25.5%	5	16.0%	502	24.9%
None of the above/no answer	205	18.5%	182	29.3%	45	32.1%	16	48.8%	448	23.6%
Multiple designations	271	24.7%	143	22.9%	22	12.5%	3	15.5%	439	22.9%
Woman Owned	266	24.6%	133	19.4%	38	23.9%	6	19.7%	443	22.8%
Other	53	5.0%	30	4.6%	3	2.3%			86	4.5%
Veteran Owned	11	0.9%	7	1.1%	6	3.8%			24	1.2%
Total	1107	100.0%	650	100.0%	155	100.0%	30	100.0%	1942	100.0%

KCSBRP award recipients by race / ethnicity

Award Race/ethnicity	\$5,000		\$10,000		\$15,000		\$20,000		Total	
	N	%	N	%	N	%	N	%	N	%
Caucasian/White	386	36.1%	284	46.4%	82	57.1%	15	40.5%	767	41.3%
African/African American/Black	297	29.0%	99	15.8%	13	8.1%			409	22.4%
Asian	111	7.9%	96	14.9%	19	11.1%	3	12.7%	229	10.6%
Hispanic/Latino/a/x	143	11.0%	76	8.6%	18	10.0%	2	4.9%	239	10.0%
Multiracial	103	10.2%	43	6.8%	11	6.4%	4	14.3%	161	8.8%
No answer	56	4.9%	42	6.0%	7	4.3%	5	22.1%	110	5.5%
Middle Eastern	10	0.8%	8	1.2%	5	3.0%	1	5.5%	24	1.2%
Native American	1	0.1%	2	0.3%					3	0.1%
Total	1107	100.0%	650	100.0%	155	100.0%	30	100.0%	1942	100.0%

KCSBRP award recipients by COVID support

Award Already received COVID support	\$5,000		\$10,000		\$15,000		\$20,000		Total	
	N	%	N	%	N	%	N	%	N	%
Yes	318	30.0%	356	59.9%	124	80.7%	27	95.2%	825	45.1%
No	789	70.0%	294	40.1%	31	19.3%	3	4.8%	1117	54.9%
Total	1107	100.0%	650	100.0%	155	100.0%	30	100.0%	1942	100.0%

KCSBRP award recipients by 50% Kent County Ownership

Award 50% or more Kent County ownership	\$5,000		\$10,000		\$15,000		\$20,000		Total	
	N	%	N	%	N	%	N	%	N	%
Yes	1084	98.3%	624	95.9%	146	94.8%	28	91.9%	1882	97.1%
No	20	1.7%	26	4.1%	9	5.2%	2	8.1%	57	2.9%
Total	1104	100.0%	650	100.0%	155	100.0%	30	100.0%	1939	100.0%

KCSBRP award recipients by business type

Award Business industry	\$5,000		\$10,000		\$15,000		\$20,000		Total	
	N	%	N	%	N	%	N	%	N	%
Services	612	55.9%	299	48.7%	60	36.1%	5	16.6%	976	51.3%
Other, please specify	201	17.8%	134	20.4%	26	17.6%	7	23.4%	368	18.7%
Food or beverage	119	10.0%	136	19.4%	54	35.5%	15	52.1%	324	15.9%
Retail	142	13.1%	52	7.1%	8	6.3%	1	2.7%	203	10.4%
Manufacturing	17	1.6%	23	3.5%	7	4.4%	2	5.2%	49	2.5%
Child care	13	1.6%	4	0.9%					17	1.2%
Total	1104	100.0%	648	100.0%	155	100.0%	30	100.0%	1937	100.0%

KCSBRP award recipients by # of Kent County employees

Award	# of Kent County Employees
\$5,000	2479
\$10,000	3651
\$15,000	1838
\$20,000	588
Total	8556

KCSBRP award recipients by # of FTEs

Award	FTEs
\$5,000	2,236.60
\$10,000	3,334.45
\$15,000	1,860.38
\$20,000	575.80
Total	8,007.23

KCSBRP award recipients by ZIP code

Award ZIP (5-digit)	\$5,000		\$10,000		\$15,000		\$20,000		Total	
	N	%	N	%	N	%	N	%	N	%
49507	138	13.5%	67	10.0%	9	5.6%	2	6.1%	216	11.6%
49503	103	8.6%	61	9.4%	26	17.0%	7	25.5%	197	9.8%
49508	102	8.8%	48	6.9%	10	7.0%	1	1.0%	161	7.9%
49548	97	8.0%	55	8.3%	9	5.7%	1	2.3%	162	7.8%
49546	66	5.8%	48	6.8%	9	5.1%	2	6.3%	125	6.1%
49509	67	6.0%	40	5.3%	7	4.0%	2	5.0%	116	5.6%
49512	52	4.9%	32	4.8%	12	7.1%	5	19.1%	101	5.2%
49506	58	5.5%	26	3.9%	7	5.3%	1	3.0%	92	4.9%
49504	52	4.6%	32	5.5%	4	2.8%	1	5.9%	89	4.8%
49525	43	4.4%	25	4.3%	12	8.1%	1	5.1%	81	4.7%
49418	28	2.8%	26	4.2%	5	3.4%	1	2.8%	60	3.3%
49519	37	3.6%	16	2.6%	7	4.1%			60	3.3%
49505	41	3.9%	17	2.4%	1	0.4%			59	3.0%
49534	24	2.3%	17	3.4%	6	5.0%			47	2.9%
49316	23	2.2%	15	3.0%	4	2.7%			42	2.5%
49321	23	1.9%	20	3.1%	2	1.2%			45	2.2%
49341	15	1.5%	15	2.5%	10	5.8%			40	2.2%
49345	15	1.3%	16	2.7%	4	2.3%	2	5.4%	37	1.9%
49315	19	1.8%	11	1.8%	3	1.9%	2	6.8%	35	1.9%
49544	15	1.2%	13	2.1%	2	1.8%			30	1.5%
49331	18	1.6%	5	0.8%	3	1.5%			26	1.3%
49301	16	1.4%	8	1.2%			1	5.6%	25	1.3%
49319	8	0.9%	7	1.4%	1	0.9%			16	1.0%
49330	7	0.6%	5	0.9%	2	1.4%			14	0.8%
49306	4	0.5%	3	0.4%					7	0.4%
49302	4	0.4%	2	0.4%					6	0.3%
49516	5	0.6%							5	0.3%
49510	1	0.1%	4	0.6%					5	0.3%
49608	1	0.1%	1	0.1%					2	0.1%
49588	1	0.1%	1	0.1%					2	0.1%
49343	1	0.1%	1	0.2%					2	0.1%
49468			1	0.3%					1	0.1%
48809			1	0.3%					1	0.1%
49332	1	0.1%							1	0.1%
49523	1	0.1%							1	0.1%
49501			1	0.2%					1	0.1%
49515	1	0.1%							1	0.1%
49518	1	0.1%							1	0.1%
48525	1	0.1%							1	0.1%
49597	1	0.1%							1	0.1%
49401	1	0.1%							1	0.1%
49528	1	0.1%							1	0.1%
39331	1	0.1%							1	0.0%
49428			1	0.1%					1	0.0%
49305	1	0.1%							1	0.0%
49403	1	0.0%							1	0.0%
49458			1	0.1%					1	0.0%
Total	1095	100.0%	642	100.0%	155	100.0%	29	100.0%	1921	100.0%

KCSBRP award recipients by referral

Award Referral	\$5,000		\$10,000		\$15,000		\$20,000		Total	
	N	%	N	%	N	%	N	%	N	%
Grand Rapids Chamber of Commerce	404	39.1%	230	34.5%	66	40.7%	13	48.0%	713	37.8%
City of Grand Rapids	127	11.0%	65	9.5%	11	7.7%	1	2.8%	204	10.1%
Kent County	92	8.6%	56	9.3%	15	10.9%	3	10.7%	166	9.1%
Other, please specify	107	9.9%	41	6.1%	14	10.2%	2	11.5%	164	8.7%
None of the above	75	8.4%	41	8.4%	9	6.1%	2	5.9%	127	8.2%
West Michigan Asian American Association (WM-AAA)	20	1.9%	41	8.2%	10	7.7%	1	5.1%	72	4.5%
City of Kentwood	35	2.7%	26	3.1%	2	1.9%	1	1.0%	64	2.7%
Sparta Area Chamber of Commerce	17	1.5%	14	2.3%	3	2.0%	2	5.4%	36	1.9%
GROW	29	2.5%	9	1.1%					38	1.8%
Grand Rapids Black Chamber of Commerce aka NBL	17	1.7%	9	1.6%	1	0.8%			27	1.6%
West Michigan Hispanic Chamber of Commerce	23	1.6%	9	1.2%	2	1.4%	1	3.0%	35	1.5%
Grand Rapids Asian Pacific Festival	21	1.6%	11	1.4%	1	0.4%			33	1.4%
Cascade Charter Township	4	0.4%	14	1.7%	2	1.6%	2	4.1%	22	1.0%
Lowell Area Chamber of Commerce	12	1.2%	3	0.5%	2	1.1%			17	0.9%
MI-Small Business Development Center	7	0.6%	9	1.7%					16	0.9%
Caledonia Area Chamber of Commerce	4	0.4%	8	1.7%	1	0.4%			13	0.9%
Byron Center Chamber of Commerce	9	1.0%	5	0.9%					14	0.8%
Rockford Chamber of Commerce	2	0.2%	6	1.1%	5	3.1%			13	0.7%
City of Walker	5	0.4%	6	1.1%	1	0.8%			12	0.7%
Walker Chamber of Commerce	3	0.4%	4	0.9%	1	0.8%			8	0.6%
Michigan SBDC	7	0.6%	4	0.3%	2	1.2%			13	0.5%
City of Wyoming	3	0.2%	5	0.7%	1	0.4%			9	0.4%
Local First	6	0.4%	3	0.4%					9	0.4%
Ada Business Association	8	0.5%					1	2.5%	9	0.3%
Plainfield Township	2	0.1%	3	0.7%					5	0.3%
City of Lowell	5	0.5%							5	0.3%
City of Grandville	2	0.2%	3	0.4%					5	0.3%
Third Coast Development	4	0.2%	2	0.3%					6	0.2%
Alpine Township	3	0.4%							3	0.2%
Muse GR	5	0.3%							5	0.2%
Grand Rapids Township	3	0.3%							3	0.2%
Latino Business and Economic Development Center	5	0.2%	3	0.2%					8	0.2%
Neighborhood Business Alliance	3	0.3%							3	0.2%
Brann's Steakhouse	3	0.2%	1	0.1%					4	0.2%
Grandville Jenison Chamber	2	0.1%	1	0.1%	1	0.4%			4	0.1%
City of Rockford	2	0.2%							2	0.1%
GVSU/Mi Veteran Entrepreneur Lab			1	0.2%					1	0.1%
West Michigan Plumbers, Fitters & Service Trades Local Union #174	1	0.1%							1	0.1%
SCORE Grand Rapids	1	0.1%							1	0.0%
South Division-Grandville Ave Corridor Improvement Authority			2	0.1%					2	0.0%
Kitchen 67					1	0.4%			1	0.0%
Ninguna de las anteriores			1	0.1%					1	0.0%
Total	1078	100.0%	636	100.0%	151	100.0%	29	100.0%	1894	100.0%

KCSBRP award recipients by business start year

Award Start year ▼	\$5,000		\$10,000		\$15,000		\$20,000		Total	
	N	%	N	%	N	%	N	%	N	%
2020	32	3.6%	4	0.8%	2	2.1%			38	2.5%
2019	157	17.7%	53	9.1%	8	6.3%			218	13.5%
2018	134	14.0%	54	9.7%	7	4.7%			195	11.5%
2017	81	9.5%	53	9.5%	5	4.0%	3	11.2%	142	9.1%
2016	54	5.5%	34	6.2%	10	8.0%	3	13.8%	101	6.1%
2015	59	6.1%	32	5.8%	9	7.8%			100	6.0%
2014	49	5.6%	39	7.2%	10	6.8%	3	12.5%	101	6.4%
2013	37	4.0%	22	4.3%	11	8.0%	2	6.7%	72	4.5%
2012	37	4.0%	25	5.0%	4	3.5%	1	2.9%	67	4.3%
2011	29	2.9%	15	2.5%	5	3.7%	1	2.7%	50	2.9%
2010	29	2.8%	17	3.4%	6	4.3%	1	1.2%	53	3.1%
2009	20	2.7%	23	5.0%	2	0.8%	3	12.9%	48	3.5%
2008	20	2.4%	10	2.1%	1	0.9%	1	3.5%	32	2.2%
2007	18	2.0%	3	0.6%	6	4.6%	2	13.0%	29	1.9%
2006	14	1.6%	11	1.7%	2	1.2%	1	3.6%	28	1.6%
2005	22	2.7%	17	3.5%	3	2.3%	1	3.8%	43	3.0%
2004	10	1.1%	12	1.8%	2	1.1%			24	1.3%
2003	7	0.8%	11	1.6%	5	5.2%			23	1.4%
2002	6	0.8%	14	2.4%	2	0.9%			22	1.3%
2001	9	1.1%	7	1.2%	3	2.0%			19	1.2%
2000	15	1.5%	7	1.7%	2	1.1%			24	1.5%
1999	12	1.4%	4	0.9%			1	3.0%	17	1.1%
1998	9	0.9%	5	0.9%	1	0.7%			15	0.9%
1997	5	0.5%	8	1.9%	3	2.1%			16	1.1%
1996	5	0.4%	6	1.3%	2	2.0%			13	0.8%
1995	4	0.3%	3	0.6%					7	0.4%
1994	4	0.4%	3	0.6%	2	1.8%	1	3.3%	10	0.6%
1993			3	0.4%			1	3.0%	4	0.2%
1992	1	0.2%	5	0.7%	1	0.5%			7	0.4%
1991	4	0.4%	3	0.7%	3	2.4%			10	0.7%
1990	3	0.4%	2	0.5%					5	0.4%
1989	2	0.3%	2	0.4%	1	0.7%			5	0.4%
1988	3	0.5%							3	0.3%
1987			5	0.7%	1	1.2%			6	0.3%
1986			2	0.3%					2	0.1%
1985			1	0.3%	1	1.2%			2	0.2%
1984			2	0.3%	2	2.2%			4	0.3%
1983	1	0.1%	3	0.7%					4	0.3%
1982					1	0.6%			1	0.1%
1981	2	0.3%	1	0.2%					3	0.3%
1980	2	0.3%			1	0.5%	1	2.8%	4	0.3%
1979	1	0.0%	1	0.2%	1	0.8%			3	0.2%
1978			2	0.5%	1	1.1%			3	0.3%
1977	1	0.1%	1	0.1%					2	0.1%
1976			1	0.2%					1	0.1%
1974	1	0.1%	1	0.3%					2	0.1%
1973	1	0.1%	1	0.1%					2	0.1%
1971	1	0.1%	1	0.1%					2	0.1%
1970			1	0.2%					1	0.1%
1969	1	0.2%	2	0.2%					3	0.2%
1968	1	0.1%	1	0.2%					2	0.1%
1965	1	0.1%							1	0.1%
1963			2	0.5%					2	0.2%
1960			1	0.1%					1	0.0%
1957			1	0.2%					1	0.1%
1955					1	1.2%			1	0.1%
1950	1	0.1%							1	0.1%
1942	1	0.1%							1	0.1%
1936			1	0.1%					1	0.0%
1927					1	0.9%			1	0.1%
1926	1	0.2%							1	0.1%
1916					1	0.9%			1	0.1%
1900	1	0.0%	1	0.1%					2	0.1%
Total	908	100.0%	539	100.0%	129	100.0%	26	100.0%	1602	100.0%

KCSBRP award recipients by business start year

Race	African/African American/Black		Asian		Caucasian/White		Hispanic/Latino /a/x		Middle Eastern		Multiracial		Native American		Total	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
2020	10	3.9%	6	2.2%	7	1.1%	9	4.6%	1	6.3%	3	3.2%			36	2.5%
2019	68	23.2%	13	5.6%	60	9.0%	41	18.9%	2	10.5%	23	16.7%			207	13.6%
2018	55	16.2%	17	7.8%	58	8.7%	34	14.5%			25	18.5%			189	11.7%
2017	31	10.1%	15	7.6%	49	7.8%	21	11.3%	1	3.5%	13	9.9%			130	8.8%
2016	22	6.1%	9	4.2%	39	6.4%	14	5.6%	2	9.7%	8	5.6%	1	26.6%	95	6.0%
2015	21	5.8%	21	11.5%	33	5.2%	13	6.4%	1	2.7%	8	5.4%			97	6.2%
2014	19	5.8%	11	5.4%	39	6.6%	10	3.5%	4	19.8%	12	8.9%			95	6.3%
2013	11	3.2%	11	5.1%	30	5.3%	8	3.8%	1	4.2%	8	5.5%			69	4.6%
2012	12	3.8%	14	7.6%	20	3.7%	13	5.6%			4	3.5%			63	4.3%
2011	8	2.9%	3	2.1%	23	3.0%	4	2.0%	1	2.4%	5	2.8%	1	47.9%	45	2.8%
2010	11	3.5%	11	4.4%	20	3.1%	7	2.9%	1	3.8%	2	1.8%			52	3.2%
2009	6	2.1%	9	5.2%	20	4.0%	1	0.4%	2	7.9%	5	4.0%			43	3.3%
2008	5	1.8%	5	3.0%	15	2.4%	5	2.5%			1	1.0%			31	2.2%
2007	5	1.8%	3	1.3%	12	2.0%	5	3.1%			2	1.0%			27	1.9%
2006	4	1.2%	5	2.2%	8	1.3%	3	1.3%			6	3.3%			26	1.6%
2005	5	1.4%	11	6.7%	17	2.9%	5	3.2%			3	2.4%			41	3.0%
2004	1	0.4%	5	2.0%	10	1.5%	3	1.0%			2	1.0%			21	1.2%
2003	2	0.8%	4	1.8%	12	1.9%	4	1.8%							22	1.4%
2002	1	0.4%	8	3.4%	5	0.8%	2	0.9%			4	2.7%			20	1.2%
2001	3	0.8%	3	1.6%	10	1.6%	1	0.4%	1	3.4%	1	1.1%			19	1.2%
2000	3	1.0%	3	1.7%	13	2.2%	5	2.0%							24	1.6%
1999	3	1.0%	3	1.7%	9	1.5%	1	0.5%							16	1.1%
1998	1	0.5%	1	0.2%	9	1.4%	1	0.6%			2	0.9%	1	25.6%	15	0.9%
1997	1	0.5%	3	1.4%	10	1.8%	1	0.3%	1	6.9%					16	1.2%
1996	1	0.4%	3	0.8%	5	0.9%	3	1.9%							12	0.8%
1995	1	0.4%	1	0.2%	4	0.7%	1	0.2%							7	0.4%
1994			1	0.4%	7	1.1%					1	0.5%			9	0.5%
1993					2	0.3%	1	0.2%							3	0.1%
1992					5	0.7%	1	0.6%			1	0.5%			7	0.4%
1991	1	0.2%	1	0.7%	6	1.0%			1	4.6%					9	0.6%
1990			1	0.7%	4	0.8%									5	0.4%
1989			1	0.6%	4	0.8%									5	0.4%
1988					3	0.7%									3	0.3%
1987			1	0.4%	5	0.7%									6	0.4%
1986	1	0.3%			1	0.1%									2	0.1%
1985					2	0.5%									2	0.2%
1984	1	0.5%			3	0.5%									4	0.3%
1983			1	0.4%	3	0.6%									4	0.3%
1982					1	0.1%									1	0.1%
1981					2	0.4%									2	0.2%
1980					4	0.6%									4	0.3%
1979					3	0.4%									3	0.2%
1978					3	0.6%									3	0.3%
1977					2	0.2%									2	0.1%
1976					1	0.2%									1	0.1%
1974					1	0.1%									1	0.1%
1973					2	0.2%									2	0.1%
1971					2	0.2%									2	0.1%
1970					1	0.2%									1	0.1%
1969	1	0.1%			2	0.4%									3	0.2%
1968					2	0.4%									2	0.2%
1965					1	0.2%									1	0.1%
1963					1	0.2%									1	0.1%
1960					1	0.1%									1	0.0%
1957					1	0.2%									1	0.1%
1955									1	7.7%					1	0.1%
1950					1	0.1%									1	0.1%
1942					1	0.2%									1	0.1%
1936					1	0.1%									1	0.0%
1927					1	0.2%									1	0.1%
1926									1	6.7%					1	0.1%
1916					1	0.2%									1	0.1%
1900					2	0.2%									2	0.1%
Total	314	100.0%	204	100.0%	619	100.0	217	100.0%	21	100.0%	13	100.0%	3	100.0%	1517	100.0%