

Collaboration + Collective Action

Collaboration

Partnership

Community

Diana Sieger

President at Grand Rapids Community Foundation

Coronavirus Response Fund

*Heart of West Michigan United Way & Kent County Essential
Needs Task Force (ENTF)*

A THRIVING COMMUNITY FOR ALL

hwmuw.org



Heart of West Michigan
United Way

CRF Overview:

Call for Donations & Establishment of Grant Application



In response to the COVID-19 pandemic in Kent County, Heart of West Michigan United Way, in partnership with local foundations and funders and the Kent County Essential Needs Task Force (ENTF), implemented the **Coronavirus Response Fund**. The fund has supported nonprofits in Kent County who continue to serve vulnerable populations through the pandemic.

We also sought donations from the community, leveraged with match dollars, to raise over \$3.2 million for the Coronavirus Response Fund.

The CRF grant application went live to the public on March 23, and grants began being issued on March 24th.

CRF Process:

From a donor's gift to the client in need...



Work accomplished to date:

As of May 14, 2020:



Heart of West Michigan
United Way

\$2,583,290
Granted

176
Awards

140
**Non-profit
organizations**

Funding per Area of Need:



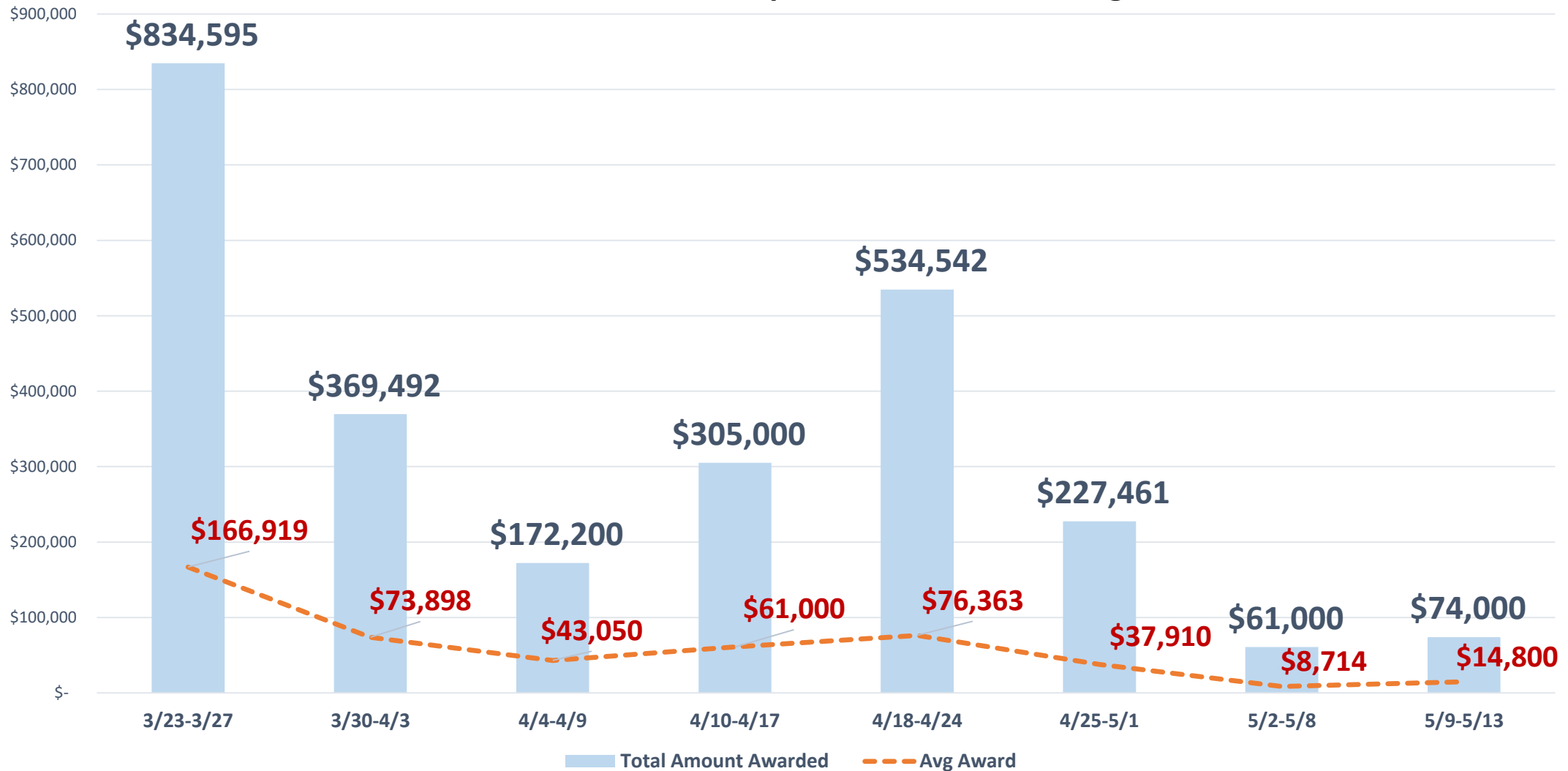
**includes combined services in food, housing, transportation, utilities, hygiene, diapers, mental health services, etc.*

Coronavirus Response Fund



Heart of West Michigan
United Way

Total Amount Awarded per Week with Average Award Amount



Long-term, systemic solutions

Julie Ridenour

President at Steelcase Foundation

Respond to shifting conditions

Leverage community expertise

Build on successful models

Invest in equitable solutions